

Marketing Accomplish / Business Accomplish Ltd Privacy Policy

1. Introduction

1. This Privacy and Cookies Policy sets out the privacy and cookies policy of Marketing Accomplish / Business Accomplish Limited, ("Marketing Accomplish") Company Number 5904846 (England) whose registered address is at: Suite D, 8 The Causeway, Teddington, TW11 0HE who controls this website. For the purpose of the Data Protection Act, the data controller is Christine Southern.

2. Marketing Accomplish is committed to protecting the privacy of its users and the purpose of this Privacy Policy is to describe to you how Marketing Accomplish will use personal information about you that is submitted to Marketing Accomplish.

3. By providing your personal information to Marketing Accomplish, you consent to the collection and use of it and any other information provided to Marketing Accomplish in accordance with this Privacy Policy. If at any time you wish to change the uses of your personal information to which you have consented, please contact us at christine@marketingaccomplish.co.uk.

4. Marketing Accomplish may revise this Privacy Policy at any time by posting an update on its website(s). Please ensure that you check this website and any other Marketing Accomplish / Business Accomplish website(s) you use from time to time to review the then current Privacy Policy and to update your preferences. This Privacy and Cookies Policy was last updated in October 2015.

2. Collection of Personal Information

1. The types of personal information collected and stored by Marketing Accomplish might include your name, date of birth, e-mail address, postal address, telephone number, fax number and credit/debit card details (to the extent permitted by the Data Protection Act 1998 and related legislation ("the DPA").

2. Marketing Accomplish (or any of its sub-contractors) may collect personal information about you in the following ways:

a) any data which you provide when you complete and submit an application to Marketing Accomplish to register on its website(s) or receive email alerts or other communications from Marketing Accomplish;

b) any data that you provide via postings to forums and blogs and any other posting that you make to the Marketing Accomplish website(s) (in such circumstances the information posted by you will, of course, also be available to users of the website throughout the world);

c) during any transaction with us; and

d) any other data which you provide to Marketing Accomplish when you enquire about our activities, email, telephone or write to us or otherwise provide us with personal information.

3. Marketing Accomplish (or any of its sub-contractors) may also receive information about you from third parties, for example a friend who wants to tell you about one of our websites.

3. Storage and retention of your information

1. Marketing Accomplish will keep your information on a secure server. The technology that uses and the security policies which Business Accomplish has implemented are intended to safeguard your information from unauthorised access and improper use.

2. Marketing Accomplish will keep your information (to the extent permitted by the DPA) to enable Marketing Accomplish to use it for the purposes described in this Privacy Policy.

4. Use of Your Information

1. Marketing Accomplish may use your personal information (subject in each case to the requirements of the DPA) for the following purposes:

a) responding to any enquiry you make;

b) subject to your consent, sending you newsletters and/or alerts and information regarding Marketing Accomplish or any third party's future services (in all formats to which you have consented e.g. post, email, text); and

d) for generating aggregated statistics about users, traffic patterns etc. of the Marketing Accomplish website(s) and other services and developing Marketing Accomplish marketing plans.

2. Marketing Accomplish may also disclose your information (subject in each case to the requirements of the DPA) as follows:

a) if you have given your consent for Marketing Accomplish to do so, to other selected organisations to enable them to contact you or send you information by post, telephone and/or email;

b) to any service providers, sub-contractors and agents appointed by Marketing Accomplish to perform the above functions on its behalf and in accordance with its instructions;

c) to third parties selected by Marketing Accomplish as part of aggregated and anonymous statistics about users, traffic patterns etc. of the Marketing Accomplish / Business Accomplish website(s);

d) to such individuals and/or bodies as necessary to ensure Marketing Accomplish compliance with any applicable law, regulation, legal proceeding or governmental request; (where you post material that does or may constitute a criminal offence, breach the rights of a third party, give rise to a civil action or breach the Terms & Conditions of the applicable website and as otherwise necessary to protect the rights, property or safety of Business Accomplish and its customers)

e) to any relevant authority or third party requiring Business Accomplish to disclose the identity of or locate anyone posting such material on Marketing Accomplish website;

f) to any individual making a subject information request to Marketing Accomplish.

3. In the event that Marketing Accomplish/ Business Accomplish Ltd. is acquired by or merges with another company, your personal information may be passed to the purchasing/merging company amongst the transferred business assets. This will enable your relationship to continue with the relevant business despite the change of ownership. Your personal information may also be passed (on a confidential basis) to companies with whom Marketing Accomplish / Business Accomplish Ltd. is negotiating such a sale/merger as part of the verification exercise carried out on Marketing Accomplish / Business Accomplish Ltd. by the third party.

4. In processing your information in accordance with the above, Marketing Accomplish may (to the extent permitted by the DPA) send it outside the European Economic Area ("EEA"). Marketing Accomplish will take all reasonable steps to ensure that in such circumstances your data is treated securely and in accordance with this Privacy Policy but your attention is drawn to the fact that the laws of countries outside the EEA may provide lesser protection to your information than the UK. When you submit your personal information to Business Accomplish you consent to the transfer of your information outside the EEA unless you specifically indicate otherwise.



Marketing Accomplish / Business Accomplish Ltd Cookie Policy

When you visit Marketing Accomplish / Business Accomplish Ltd website(s), Marketing Accomplish / Business Accomplish Ltd uses "cookie" technology try to make that experience simple, personalised and meaningful.

We are providing this information as part of our initiative to comply with recent legislation, and to make sure we're honest and clear about your privacy when using our website.

What are Cookies?

Cookies are small text file which are issued to your computer or any similar device you use to access the internet (e.g. smart phone, tablet or other mobile device) which store and sometimes track information about your use of the website. A number of cookies Marketing Accomplish / Business Accomplish Ltd uses last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer. Please note that cookies do not harm your computer or software installed on your computer.

Business Accomplish Cookie Usage:

Marketing Accomplish / Business Accomplish Ltd. does not store personally identifiable information such as credit card details in the cookies we create, but we do use encrypted information gathered from them to help improve your experience of the site. We use cookies to:

recognise when a visitor to the Marketing Accomplish / Business Accomplish Ltd. website has visited before; this means we can identify the number of unique visitors we receive to the website and allows us to make sure we have enough capacity for the number of users that we get;

customise elements of the promotional layout and/or content of the pages of the website;

help us to identify and resolve errors, or to determine relevant related content to show you when you're browsing.

collect statistical information about how our visitors use the website(s) so that we can improve the website(s) and learn which parts are most popular to visitors

Flash cookies (or Local Shared Objects)

On the Marketing Accomplish \ Business Accomplish Ltd. website we display video content using Adobe Flash Player. Adobe uses Flash cookies (also known as Local Shared Objects) to help improve your experience as a user. Flash cookies are stored on your device in much the same way as usual cookies, but they're managed differently by your browser.

If you wish to disable or delete a Flash cookie, see [Adobe Flashplayer Security Settings](#) (opens in a new window). Please bear in mind though, that if you disable Flash cookies for the Business Accomplish website you'll unable to access certain types of content on the site, such as videos.

Marketing Accomplish / Business Accomplish Ltd 'share' tools

If you take the opportunity to 'share' content with friends through social networks - such as Facebook and Twitter - you may be sent cookies from these websites. We do not control the setting of these cookies, so we suggest you check the third-party websites for more information about their cookies and how to manage them.

Third party cookies

Certain cookies are either set by third parties on the Website or these are set by us using the third parties cookie code. More information about cookies placed by third parties and how to restrict or block their cookies can be accessed by following the link to their website. In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.

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Cookie Name	Purpose	More Information
Google Analytics Plus One/Maps _utma, _utmb, _utma, _utmx, _utmz PREF, docsperf, rememberme, __qca, HSID, APISID, SID	<p>These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.</p> <p>In addition to Analytics, Google's cookies allow us to integrate Google Maps and Google Plus one for content sharing.</p>	<p>More Info - Analytics More Info - Google Privacy</p>
Twitter k, guest_id, pid, twll, _twitter_sess, t1, twll, js	<p>These cookies are used when integrating twitter feeds into our site's pages and to allow the sharing of content.</p>	<p>More Info</p>
Facebook c_user, datr, lu, s, xs	<p>These cookies are used when integrating Facebook and the sharing of content.</p>	<p>More Info</p>
Google DoubleClick	<p>This is an interest-based advertising cookie. This cookie contains a randomly generated 18-digit ID number that uniquely identifies a web</p>	<p>More Info</p>

browser on a specific computer. This cookie is used to control how frequently people see individual ads and also helps Google provide advertisers with reporting statistics, such as how many people saw an ad.

October 2015